

Post-Show Report | 24-25 January 2024

# Sustainability at Pharmapack Europe





# Pharmapack Europe 2024

Two days of innovation, learning and business opportunities, offering unrivalled networking across the specialised packaging & drug delivery communities.



**5,729**  
Attendees



**364**  
Exhibiting companies



**70+**  
Countries represented



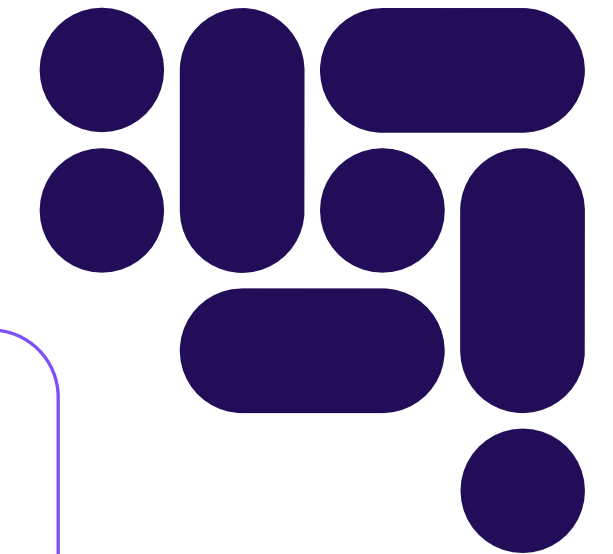
**70**  
Conference sessions



It's our ongoing mission to embed sustainability into everything we do and create a space for the pharma industry to have conversations that enable learning and progress.

Through connecting stakeholders, championing best practice and curating expert content, our aim is to help advance innovation and solutions-led actions to tackle the big challenges in our sector.

**Silvia Forroova**  
Director of Partnerships & Sustainability - Pharma



# You Said, We Did

How we've been acting on feedback to build a more sustainable Pharmapack.



"What can we do to become more sustainable?"

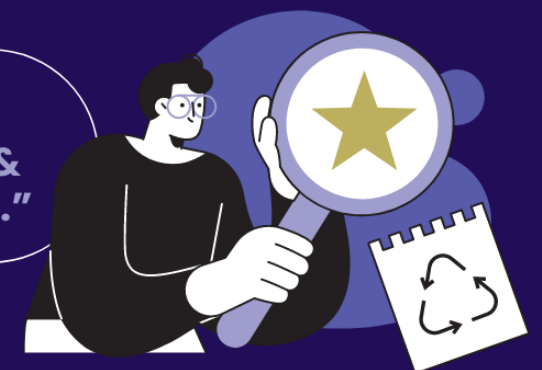
Attend the inspirational Sustainability Track, enjoy the Diversity Breakfast and Well-being session and speak to us here at the Sustainability Centre.

"Highlight your achievements and talk about positive progress to inspire."



This year we are partnering with our caterer Delices Corner to reduce food waste by donating any leftover exhibitor lunches to Banque Alimentaire.

"Clearer connection between sustainability & the Pharmapack Awards."



Every Award embeds sustainability as a criteria now - it's no longer optional, it is essential.

"Provide more information about how exhibitors can be more sustainable."



The Better Stands programme encourages collaboration with exhibitors to reduce emissions and waste, with a 10-point checklist for designing stands that can be reused or recycled.

"More catering options and provide great variety of food including better vegetarian options."



The food vendors in Hall 7.2 have included an increased variety of menu items with vegetarian and gluten free options.



Our sustainability commitments:

# Running an environmentally responsible event



We are bringing our exhibitors on our **Better Stands** journey, to reduce waste by building reusable, long-lasting stands. Our Sustainability Centre showcased this concept firsthand.



Pharmapack Europe was powered by **100% renewable electricity**.



In partnership with Delices Corner, untouched lunches were collected and delivered to the **Paris Food Bank** to reduce food waste.



**Clean Day Initiative:** Exhibitors and attendees are traditionally encouraged to opt for **meat free lunch items** on the second day of the event, as plant-based diets are more sustainable and use substantially fewer natural resources, reducing our impact on the environment.



This event is powered by  
**Renewable  
Electricity**



Our sustainability commitments:

# Running a socially responsible event



With 20 start-ups showcasing innovative solutions, **Pharmapack's Start-Up Market** proudly championed emerging innovation and talent, connecting entrepreneurs with established companies to help move those concepts into actions and potential partnerships.



**Mental health and wellbeing** are among our top priorities. This year we offered quiet rooms, an onsite Prayer Room, Lactation Room, Relax & Recharge Room and a Well-Being Content session for a fully holistic approach to providing for mental and spiritual health needs.



**The Diversity Breakfast content session** delved into the gender gap in pharmaceuticals. Panelists shared personal experiences, discussing the hurdles of gender inequality from entry-level to executive positions, exploring the role of flexible work arrangements, supportive policies and strategies to empower the next wave of women in leadership in pharma.





Our sustainability commitments:

# Inspiring sustainable development



Our first ever **Pharmapack Sustainability Centre** showcased the design possibilities of the Better Stands programme, playing host to two days of valuable sustainability conversations to inspire our community.



The prestigious **Pharmapack Awards** require all entries to have a sustainability plan or component integrated into their innovation or concept, further supporting our commitment to sustainable change across the industry.



**Circularity and decarbonization** were the focus of several inspirational content sessions, aligned to Pharmapack's commitment to sustainability and knowledge sharing connected to these crucial industry topics.





Collaborations that make us stronger:

# Focus on sustainable partnerships



We're deepening our **partnership with Polymeris**, a network boasting 530 members, including 380 manufacturers and 65 partner organisations spanning research, training, and industrial technical centres. Polymeris supports manufacturers in developing R&D projects, fostering innovation, and expanding globally.



**New partnership with Tulipe** - a local organisation managing donations from pharmaceutical companies to provide emergency responses to the needs of populations in distress as a result of acute health crises, natural disasters, or conflicts, strengthening our commitment to sustainable development.



This year, our **long-time partner Adelphe** played a significant role in selecting the Pharmapack Awards winners and participated in our panel discussion, *"Unpacking the Challenges of Circular Drug Delivery and Packaging."* The session was highly popular, reaching full capacity and providing inspiring insights into the future of sustainability in packaging.





# The Sustainability Centre

To meet a growing demand for sustainable solutions across our industry, we introduced a **Sustainability Centre** at Pharmapack to explore our three sustainability goals: **environmental responsibility, social impact, and sustainable development promotion.**

The team engaged in meaningful conversations with exhibitors and attendees on all things sustainable, sharing knowledge over coffee and taking part in a sustainability quiz.

The Sustainability Centre was an example of **a stylish and functional Better Stand**, ready to be used again at future events.

## Looking to the future

What began as a good idea has now become a much-needed resource to spread knowledge and reduce our collective impact on the planet. The insight from our sustainability conversations will shape the direction and development of our events and content.

Future editions of Pharmapack and CPHI will establish the **Sustainability Centre** as a staple feature, to continue important conversations year-round with our pharma community.





# Celebrating sustainability

The **2024 Pharmapack Innovation Awards** ceremony celebrated the best in pharmaceutical packaging and drug delivery innovation at all levels.

This year, the Pharmapack Innovation Awards were judged with different criteria from previous editions – namely, the **inclusion of sustainability considerations** in **all** categories.

This change marks an important shift in the weight **ESG principles** carry in pharmaceutical operations, something to continue into next editions of CPHI events.

## The Winners:

**Packaging Innovation:** Nissha Europe GmbH's Pulp-Injection Autoinjector Component

**Start-up Innovation:** Capa Valve Ltd's Capa Valve system

**Patient-centric Design:** Dr Ferrer Biopharma's GentleMist Technology

**Eco-design:** Rotor Print's Recyclable Stick





# Better Stands

Moving away from disposable stands *together*.

The **Better Stands** programme aims to unite and encourage exhibitors to move away from disposable, single-use stands at events, in favour of **reusable structures**.

We believe that by working in collaboration we can **eliminate the waste** connected to single use, space only stands – while still delivering world-class designs that have a second life after the show closes its doors.

By moving away from the use of disposable stands we are improving the ease, safety and sustainability of the exhibitor experience at events.



Pharmapack Europe 2024 'Better Stands' results for space-only stands:



24



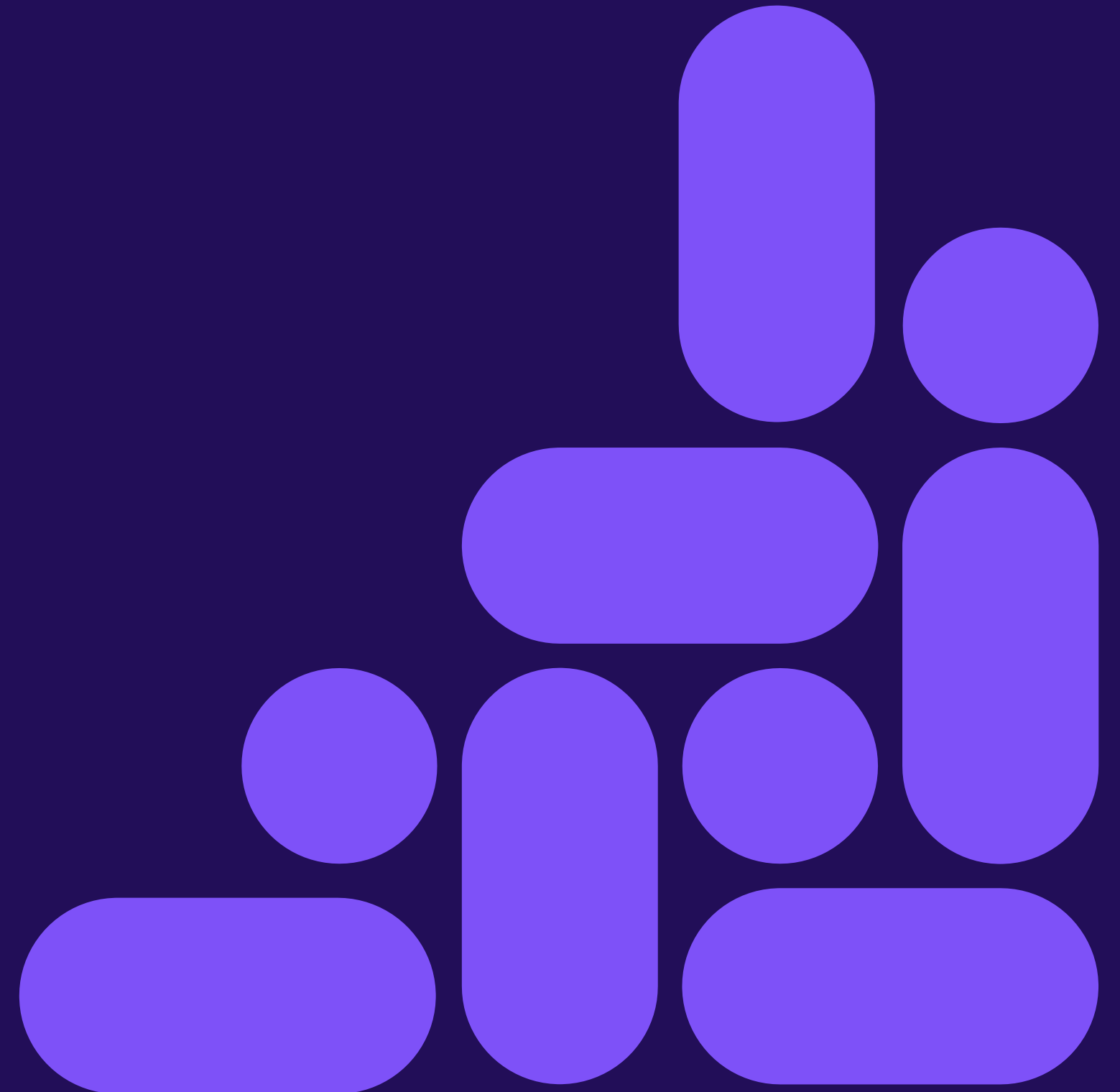
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# Thank you to our sustainability partners





**Join our sustainability  
efforts next year!**

**Pharmapack Europe**

**22-23 January 2025 | Paris Expo, Porte de Versailles, Paris, France**

[pharmapackeurope.com](https://pharmapackeurope.com)

**PHARMAPACK**   
By CPHI

