

# Justification Toolkit

Guide to help you illustrate the benefits of you attending Pharmapack in Paris in January.



At the  
heart of  
Pharma

# Justification Toolkit

Pharmapack is the ultimate 2-day event, tailored for pharma professionals like you to reach their maximum potential.

Attending Pharmapack grants your business access to an unrivalled network of industry experts, where you can expand your client base and raise your company profile.

Uniting 6,500+ pharma experts in packaging and drug delivery devices, Pharmapack is the place to network and source cost-effective pharma solutions from across the world - in just 2 days.

Here are some powerful indicators that illustrate why thousands of your contemporaries attend this event annually.



## Top reasons to attend Pharmapack



**78+**  
exhibiting  
countries



**370+**  
exhibiting  
companies



**80+**  
expert international  
speakers



**6,500**  
international  
attendees

This kit includes materials you can tailor to meet your needs and make things easier to organize a request for approval to attend and show ROI upon your return.

It contains:

1 **Justification letter template**

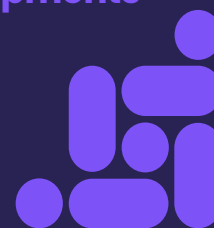
2 **Pharmapack ticket options**

3 **An expense worksheet**

We hope you and your team can join us on **22-23 January 2025 in Paris**

**“Participating at Pharmapack is always very beneficial for us. It is the ideal platform to present new developments and to make new contacts.”**

CONNY HAUPT  
Marketing Manager  
PACKSYS GmbH



Dear

I am writing to request your approval to attend Pharmapack on 22–23 January 2025, in Paris, France. This valuable event welcomes 6,500 attendees and showcases more than 370 exhibitors operating in the packaging and drug delivery sectors. My event pass comes with access to the event, Start-Up Hub, Product Gallery, Sustainability Centre, Learning sessions, and keynote presentations at no additional cost.

The comprehensive educational program includes several presentations I'd love to attend that directly address things we're doing right

- Presentation 1
- Presentation 2

And as far as the exhibitors on the tradeshow floor, many of them can help us with projects we have on the horizon, such as:

If I'm there, I can meet face-to-face with the following vendors to discuss solutions, see product demos, and bring back intel for us to evaluate:

I am seeking approval for the registration fee and travel expenditures.

**The total cost will be €**

Here is a complete breakdown of the tradeshow costs:

- Ticket Price: €
- Airfare: €
- Transportation: €
- Hotel: €
- Meals: €

I've done quite a bit of research, and Pharmapack is the place to be to network with some of the world's largest and most established pharmaceutical giants. The show unites a niche community and is a great opportunity to integrate with the right people in the packaging and drug delivery device sectors.

Pharmapack champions innovation and collaboration to develop powerful connections in the pharma world that lead to new solutions and strategies. Pharmapack is part of the wider CPHI Portfolio which has been going strong with events all over the world for the past 35 years.

Thanks in advance for your consideration! I'm confident that you'll agree it's a wise investment, and our best chance all year to get the advanced research, emerging technologies, and strategic innovations to enhance our organization – all while building some important connections with leaders in the pharmaceutical community.

## A pass for every attendee

With a variety of package options, you can select the pass that best suits your business needs! Whether it's meeting new suppliers, getting ahead of industry trends, networking with our peers or all of the above, Pharmapack has the badge for you.

All passes grant access to the online and in-person events.

### Standard

Focus on meeting people, discovering fresh innovation and connecting with more than 370 suppliers.

**€49.00**

Buy now

### Explorer

Get more time to network with early access to the event & the opportunity to be a part of key features at the event.

**€99.00**

Buy now

### Leader

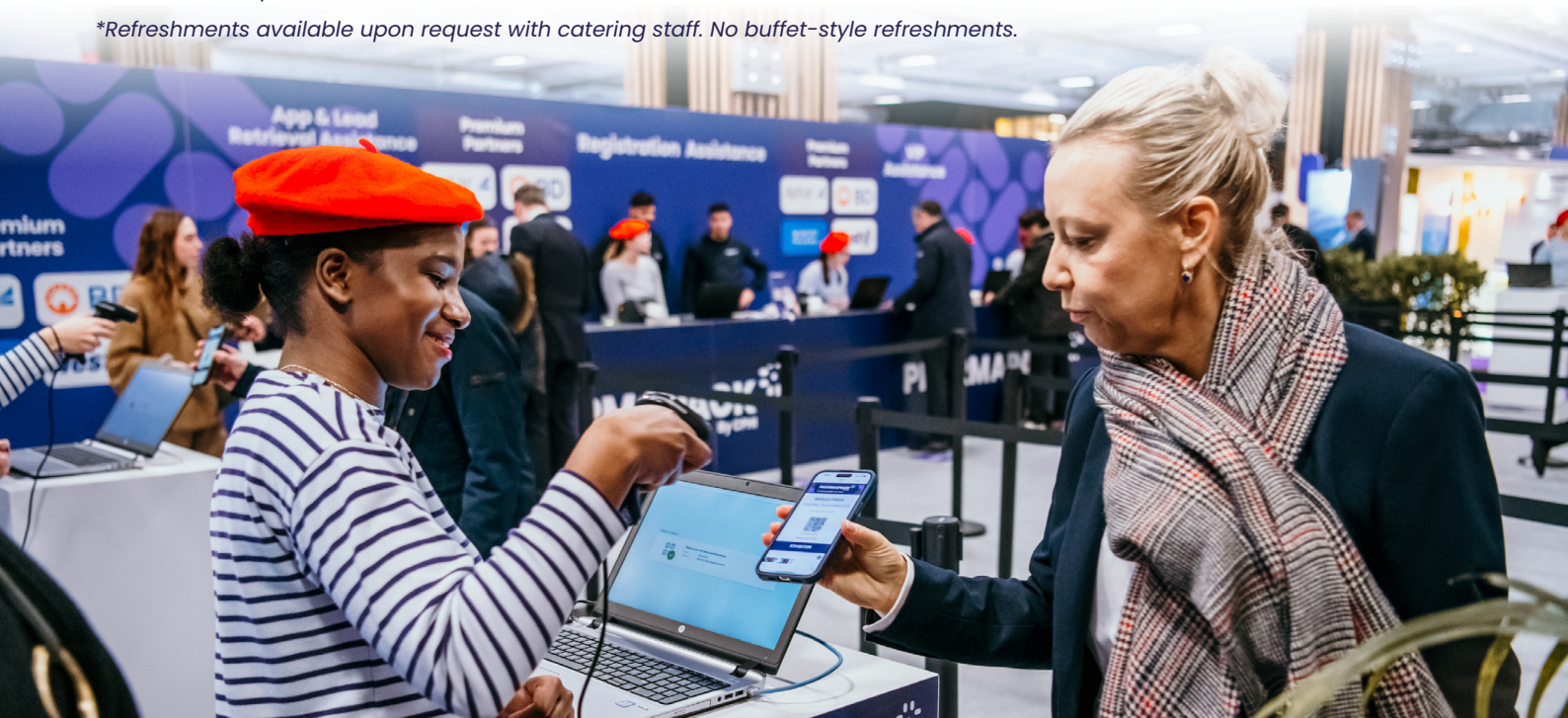
Get exclusive access to the event through VIP reserved spaces, refreshments\* and more.

**€249.00**

Buy now

*Please note: All prices are exclusive or 19% VAT.*

*\*Refreshments available upon request with catering staff. No buffet-style refreshments.*



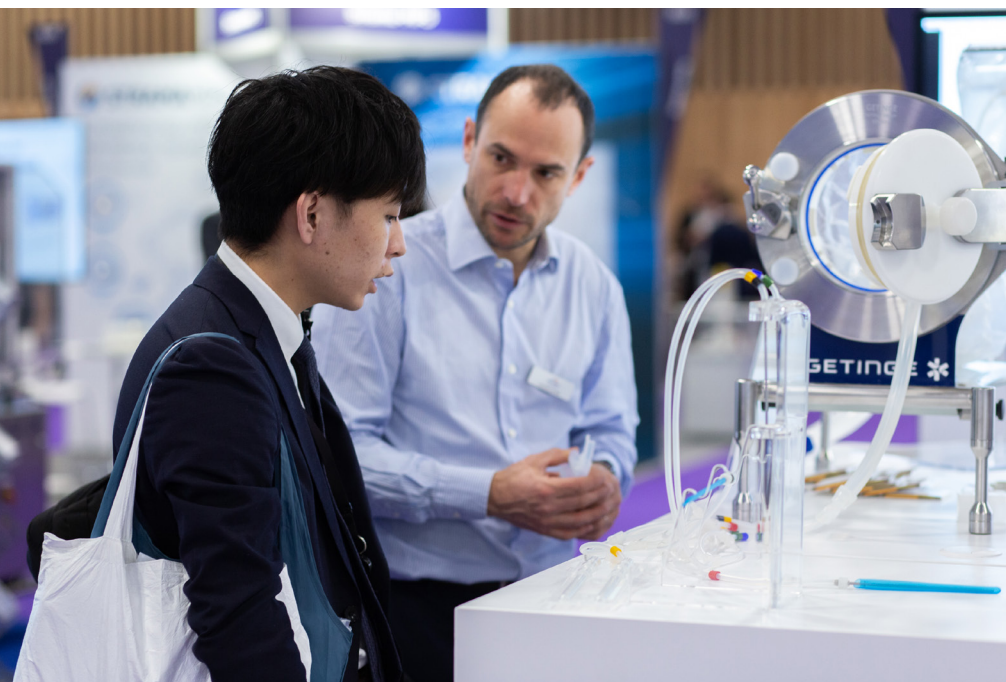
## Fill out this expenses worksheet to estimate the cost of attending Pharmapack.

Ticket Price	€
Airfare	€
Transportation	€
Hotel	€
Meals	€
<b>Total</b>	€

Informa Markets has appointed **bnetwork** as the official accommodation agency for Pharmapack 2025. **bnetwork** has secured a range of great accommodation solutions at every price point and is ready to assist with accommodation bookings in Paris!

Don't hesitate to send your accommodation requirements in an e-mail to **bnetwork** who will put together a tailor-made solution for you or your team.

Alternatively, you can visit their dedicated and secured [online booking centre >](#)



For more information about attending Pharmapack, head to [www.pharmapackeurope.com](http://www.pharmapackeurope.com) today