

Dear

I am writing to request approval to attend **Pharmapack 2027 on 27–28 January in Paris, France.**

Pharmapack is Europe’s largest pharmaceutical packaging and drug delivery event, bringing together **6,500+ attendees** and **400+ exhibitors**. An event pass includes access to the show floor, specialised breakout areas for new products, start-ups, and sustainability, plus **over 100 content sessions** led by industry experts.

Strategic Vendor & Partner Opportunities

Many exhibitors align with our upcoming projects and could serve as valuable partners, including:

Attending in person will allow me to meet face-to-face with these vendors to discuss tailored solutions, see live product demos, and bring back competitive intel for evaluation.

Why This Event Matters for Our Work

Several presentations are directly aligned with our current projects and strategic priorities:

- Presentation 1
- Presentation 2

These sessions will provide actionable insights into how industry leaders are addressing challenges we’re currently navigating.

Timing & Strategic Advantage

Pharmapack takes place in **January** – the ideal time to kickstart Q1 with momentum while competitors are still ramping up. This event will enable us to:

- Network with global pharma leaders and decision-makers
- Identify innovations that can accelerate our 2027 roadmap
- Strategically pre-plan for 2027–2028, keeping us ahead of the curve

As part of the **CPHI family**, Pharmapack champions innovation and collaboration, offering access to cutting-edge research, emerging technologies, and strategic industry insights.

Investment Breakdown

The total cost	€
• Event Registration:	€
• Airfare:	€
• Ground Transportation:	€
• Hotel:	€
• Meals:	€

Expected ROI

This event delivers strong ROI by:

- Connecting attendees directly with decision-makers and innovators
- Showcasing solutions that address our specific operational needs
- Providing targeted, high-value content that drives measurable business outcomes

I’m confident the insights, connections, and vendor intelligence I gain will directly support our goals and deliver tangible value.

I’m happy to discuss this further at your convenience. You can explore the latest exhibitor list and conference agenda on the Pharmapack Europe website at **www.pharmapackeurope.com**.

Thank you for considering this request.

Best regards,