

PHARMAPACK 
by informa...

PARIS
27-28 JAN 2027

28 January 2027
Paris Expo, Porte de Versailles – Hall 4
Paris, France

Pharmapack Awards 2027

Celebrating innovation in pharma packaging and drug delivery

Entry guide

Welcome to the Pharmapack Awards 2027

Building on the success of last year's transformation, the 2027 edition continues to celebrate both the market-ready innovations and groundbreaking concepts shaping the future of pharmaceutical packaging and drug delivery.

Open. Inclusive. Future-Focused.

Reflecting the rapid evolution of our industry, the Awards have been thoughtfully updated to capture emerging trends in digital health integration, sustainability imperatives, and patient-centric innovation. This truly inclusive platform welcomes companies of all sizes – from emerging startups to global leaders.

OPEN
TO ALL

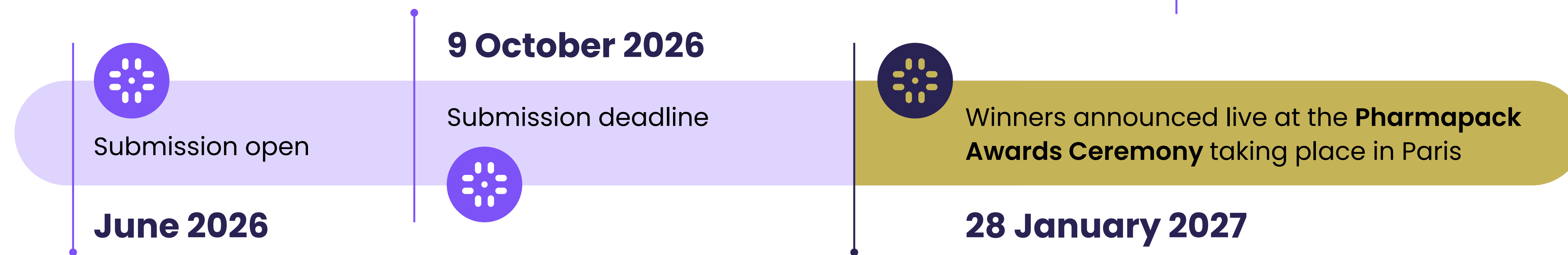


Whether you're developing intelligent healthcare interfaces, advancing sustainable packaging solutions, or creating breakthrough drug delivery systems, your innovation deserves the spotlight.

A true celebration of innovation

The **on-site Awards Ceremony** has become one of the key moments of Pharmapack Europe, hosted on the **first night of the event**. And it's no longer just for VIPs; it's a **dynamic networking gathering** for nominees, attendees, and industry leaders to come together, connect and celebrate.

Awards Timeline:



This is more than an award; it's your opportunity to shine at the heart of Europe's leading pharma packaging and drug delivery event.

Maximise your visibility, credibility, and industry impact



Demonstrate
thought
leadership



Secure
industry
recognition



Strengthen
your brand's
influence



“Winning the Pharmapack Award for Patient-Centric Design is a significant achievement and a testament to our dedication to patient-focused innovation. Pharmapack offers an invaluable platform for companies to showcase innovation, engage with industry experts, and connect with potential partners and customers.”

Dr Ferrer Biopharma
Patient-centric Design Award Winner, 2024

6 Reasons to submit your entry

As a Pharmapack Awards winner, you'll receive:

- 1** Exposure to pharma professionals during the awards ceremony presentation.
- 2** The opportunity to showcase your innovation in the exclusive onsite Product Gallery where 6,000+ industry decision-makers can experience your awarded solution firsthand and engage directly with your team.
- 3** Visibility on CPHI Online, the world's largest pharma product database, reaching over 3 million industry subscribers.
- 4** Extensive coverage across leading pharma packaging media and social channels, with a 3 million+ reach.
- 5** Industry recognition to enhance your brand credibility, marketing and sales initiatives.
- 6** The opportunity to celebrate your success at Pharmapack Europe – a night of networking, recognition, and celebration with industry peers.



Leca Farma
Eco-design Award Winner, 2026



4 Steps to a winning entry

1 Identify the right category

Carefully review the award categories and their criteria to determine where your product or solution best fits.

Once you have settled on a category, align your submission closely with its specific judging points, and include as much relevant detail as possible.

We love a metric! Incorporate as much data and evidence into your entry as you can – our jury is looking for proven innovation, or demonstrable improvements over existing market solutions.

Please note: Informa Markets reserves the right to reassign entries to a more appropriate category if necessary.

Liaise with your in-house specialists to extract as much detail as possible!



4 Steps to a winning entry

2 The 'why' behind your innovation

A powerful story can make for a memorable entry.

Go beyond technical specs and help us understand the purpose behind your product:

- What inspired its development?
- What specific industry challenge or user need does it address?
- How does it differ from, or improve upon, existing solutions?
- How is it truly innovative?
- What has its impact been so far?

Let your passion for the project come through: we want to see why it matters.



4 Steps to a winning entry

3 Show tangible impact

Our jury values innovation with real-world application. Support your claims with tangible data and measurable outcomes. Work with your internal teams to gather:

- Performance metrics (e.g. reduced emissions, improved usability, cost efficiency)
- Case studies or testimonials
- Clinical trial results or study reports
- Past awards or recognitions
- Pricing details (where relevant)
- Press releases or supporting documentation

The more credible evidence you can provide, the stronger your submission will be.



4 Steps to a winning entry

4 Entry requirements

All entries must include a short video showcasing your product or solution. This can be as simple as a team member walking us through its key functionalities – no need for polished production. Videos help bring your innovation to life and give judges a better understanding of its usability and features.

If you are entering the *Patient-centric design & experience excellence* and/or *sustainable & circular packaging innovation* categories, a physical product sample is required.

Please ensure the sample reaches us **by 30 October 2026**, clearly labelled and addressed to:

FAO

Valentina Mognoni

Informa Markets, WTC,
Tower Ten – 7th Floor,
Strawinskylaan 763,
1077 XX Amsterdam,
The Netherlands



Please note:

Entries without a video will not be considered and product samples cannot be returned.

Entry guidelines

Submission deadline: **9 October 2026**

Language and format:

All entries must be written in English. Please adhere to any specified word limits, keeping your answers concise and focused.

Free and flexible:

There is no cost to enter the Pharmapack Awards, and one organization may submit entries for multiple categories.

Entering multiple categories:

Each submission must be unique and specifically tailored to the chosen award category. Companies may enter multiple categories but must submit distinct initiatives, projects, or achievements for each category

Submission platform:

All entries must be submitted through our online entry system.

Answer structure:

Ensure each question is answered under a separate heading, as outlined in the category criteria.

***All entries will be treated as confidential, but we reserve the right to publish your “Media description” externally if required. Please ensure you’re happy for anything included in this description to be in the public domain**

Plan ahead:

Submit your entry well in advance of the application deadline to allow time for corrections or resubmissions if needed.

Confidentiality:

All entries will be treated as confidential. However, we reserve the right to publish your ‘media description’ externally, so please ensure that it is suitable for public release.

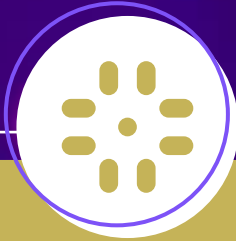
Notification of results:

We will directly contact any companies shortlisted as finalists by December. Companies that do not progress past the first round will also be notified.

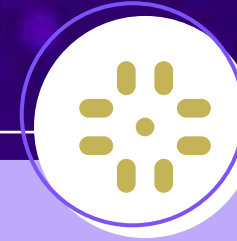
Category adjustments:

Informa Markets (the Awards organiser) or the judging panel reserves the right to move an entry to a different category if deemed more appropriate.

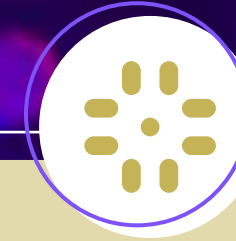
Awards categories



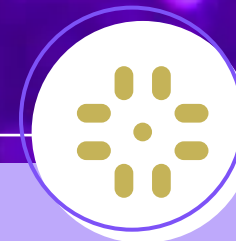
**Advanced
pharmaceutical
packaging**



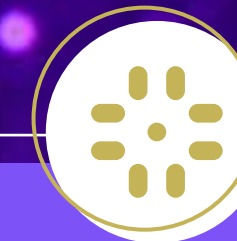
**Drug delivery device &
administration
innovation**



**Patient-centric design &
experience excellence**

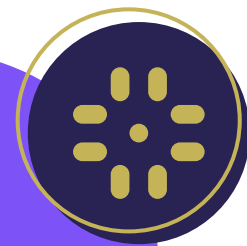


**Smart, connected &
AI-enabled packaging
solutions**



**Sustainable & circular
packaging innovation**

Advanced pharmaceutical packaging



Recognising packaging solutions that meet the full complexity of the pharmaceutical pipeline: from established drug forms to the next generation of advanced therapies.

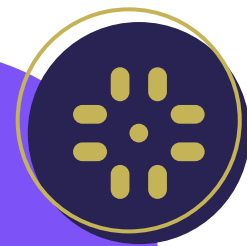
Pharmaceutical packaging must continuously evolve to meet the shifting demands of a diverse and complex drug pipeline. This category recognises meaningful technical advances across the full spectrum of pharmaceutical packaging – from innovative solutions for biologics, cell and gene therapies, and high-potency compounds, to significant improvements in primary packaging for solid dose, generics, and established drug forms. Whether addressing new scientific frontiers or reimagining conventional formats, eligible entries demonstrate clear technical merit, drug product compatibility, and tangible value for manufacturers, patients, or the supply chain.

What it covers:

- Advanced vial, syringe, and cartridge solutions for biologics, biosimilars, and injectable formulations.
- Ultra-low temperature and cryogenic packaging for cell and gene therapies and mRNA-based products.
- Closed-system and containment solutions for high-potency and cytotoxic compounds.
- Prefillable systems and combination product packaging integrating drug and device components.
- Flexible and small-batch packaging solutions for personalised medicines and orphan drugs.
- Barrier and protective packaging innovations addressing oxygen, moisture, and light sensitivity.
- Child-resistant and senior-friendly packaging advances for oral solid dose and liquid forms.
- Packaging solutions for emerging delivery routes including inhalation, transdermal, and ocular.
- Material innovations offering improved performance in conventional formats such as bottles, blisters, and sachets.
- Secondary and tertiary packaging advances that meaningfully improve protection, handling, or logistics performance.



Advanced pharmaceutical packaging



Recognising packaging solutions that meet the full complexity of the pharmaceutical pipeline: from established drug forms to the next generation of advanced therapies.

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Criteria:

Technical Innovation

Novelty and sophistication of the solution relative to existing approaches in its segment

Drug Product Compatibility

Demonstrated performance in protecting and maintaining the integrity of the intended formulation

Regulatory Readiness

Alignment with applicable compliance requirements including extractables and leachables, stability, and human factors

Scalability & Commercial Viability

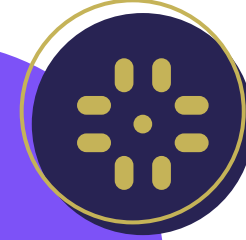
Adaptability across batch sizes and markets, with a credible path to adoption

Industry Impact

Breadth of potential application and significance of the advance for the wider pharmaceutical packaging landscape



Drug delivery device & administration innovation



Recognising devices and administration innovations that redefine how medicines reach patients: safely, efficiently, and intelligently

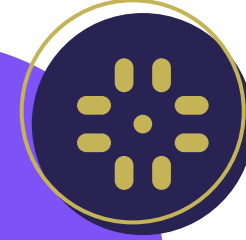
The way medicines are administered is undergoing a fundamental transformation. Driven by the rise of biologics, the shift toward self-administration and home care, sustainability mandates, and the convergence of device and digital, drug delivery innovation has never been more commercially or clinically significant. This category recognises forward-thinking advances across all delivery modalities and routes of administration, from injectable and respiratory to oral, transdermal, and beyond, celebrating solutions that meaningfully improve how medicines reach and work for patients, healthcare professionals, and the broader system. Submissions at proof-of-concept or prototype stage are accepted, provided the product is planned for market launch no later than end of 2029.

What it covers:

- Auto-injectors and prefilled syringe systems for biologics and self-administration
- Wearable and large-volume subcutaneous delivery devices
- Next-generation inhaler platforms including dry powder, soft mist, and low-propellant or propellant-free pMDI solutions
- Needle-free injection systems and alternative parenteral delivery formats
- Microneedle patches and transdermal delivery innovations
- Oral delivery systems for biologics and other traditionally injectable compounds
- Ophthalmic delivery devices improving precision, comfort, and adherence
- Combination products integrating drug and device with regulatory and human factors compliance
- Connected and sensor-enabled delivery devices capturing dosing data and integrating with digital health platforms
- Reusable, refillable, or low-emission device platforms addressing sustainability in drug delivery
- Devices designed for specific patient populations including paediatric, geriatric, and self-administering patients
- Novel administration systems for cell, gene, and advanced therapy medicinal products



Drug delivery device & administration innovation



Recognising devices and administration innovations that redefine how medicines reach patients: safely, efficiently, and intelligently

The way medicines are administered is undergoing a fundamental transformation. Driven by the rise of biologics, the shift toward self-administration and home care, sustainability mandates, and the convergence of device and digital, drug delivery innovation has never been more commercially or clinically significant. This category recognises forward-thinking advances across all delivery modalities and routes of administration, from injectable and respiratory to oral, transdermal, and beyond, celebrating solutions that meaningfully improve how medicines reach and work for patients, healthcare professionals, and the broader system. Submissions at proof-of-concept or prototype stage are accepted, provided the product is planned for market launch no later than end of 2029.

Criteria:

Technical Innovation

Novelty and sophistication of the delivery solution relative to existing approaches across its modality or route

Clinical and Patient Performance

Demonstrated or projected improvement in therapeutic outcomes, adherence, comfort, and ease of administration

Human Factors and usability

Quality of design for safe and intuitive use by patients and healthcare professionals across relevant populations

Regulatory and combination Product Readiness

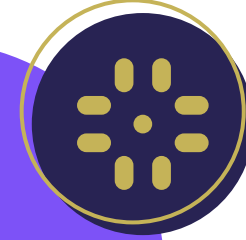
Alignment with applicable device, drug-device combination, and human factors validation requirements

Commercial Viability and Sustainability

Scalability, cost competitiveness, and consideration of environmental impact relative to existing alternatives



Patient-centric design & experience excellence



Recognizing packaging innovation that removes barriers, empowers diverse patient populations, and supports an exceptional experience from first dose to final disposal.

Packaging is the only constant touchpoint across a patient's entire treatment journey, and that journey demands both accessibility and experience. Pharmaceutical manufacturers, CMOs, and packaging suppliers face mounting pressure from regulatory bodies, payers, and outcomes data to prove that packaging actively supports adherence and real-world effectiveness. This category aims to showcase commercially viable solutions that reduce support calls, returns, and adverse events while meeting FDA and EMA human factors validation requirements. Superior patient experience is no longer a differentiator; it's a business imperative with measurable ROI.

What it covers:

- Adherence-enhancing mechanisms including dose counters, calendar packs, reminder features, and simplified regimens.
- Unboxing and first-impression design creating confidence, clarity, and positive emotional response at treatment initiation.
- Ease of use throughout treatment ensuring consistent, intuitive interaction from first dose to last.
- Emotional and psychological considerations addressing treatment anxiety, chronic disease management, and dignity in care.
- Ergonomic innovations such as grip-friendly shapes, one-handed operation, and arthritis-friendly features.
- Lifestyle integration enabling discreet carrying, travel-friendly formats, and seamless daily routine incorporation.
- Cultural and linguistic adaptations ensuring global accessibility and health literacy.
- End-of-treatment guidance including safe disposal instructions, environmental responsibility messaging, and treatment completion recognition.

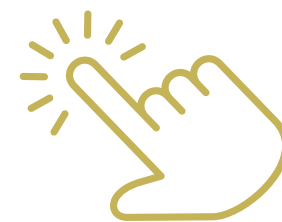


Patient-centric design & experience excellence



Eligible entries must have received **market authorisation** from a recognised national authority for a **newly commercialised medicinal product** launched **after January 2026**.

Meet our 2026 winners



Criteria:

Accessibility & Inclusivity

Design that serves diverse patient populations regardless of accessibility (or non-accessibility for pediatrics) age, ability, or background

Usability & Ergonomics

Intuitive, effortless interaction throughout the entire treatment journey

Adherence Support

Features that actively encourage correct and consistent use

Emotional & Psychological Experience

Packaging that instills confidence, reduces anxiety, and respects patient dignity

Lifestyle Integration

Solutions that fit seamlessly into patients' daily lives and routines

Sample requirement:

Entries submitted to this category must be **accompanied by a physical product sample**.

Samples should be delivered to*:

FAO Valentina Mognoni
Informa Group
WTC, Tower Ten – 7th Floor
Strawinskylaan 763
1077 XX Amsterdam
The Netherlands

Deadline: 30 October 2026

**Please note that product samples cannot be returned.*



Sustainable & circular packaging innovation

Celebrating breakthrough solutions that advance environmental responsibility while maintaining pharmaceutical integrity and commercial viability

Sustainability is no longer optional; it's a regulatory and commercial mandate. The EU's revised Packaging Directive, corporate net-zero commitments, and investor ESG scrutiny make this a boardroom priority. B2B pharmaceutical companies need suppliers who can deliver sustainable solutions without compromising sterility, stability, or regulatory compliance. This category addresses the industry's most pressing challenge: balancing environmental responsibility with pharmaceutical-grade performance and cost competitiveness.

What it covers:

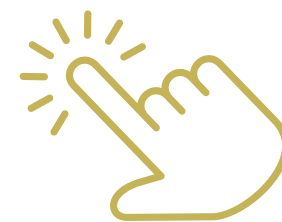
- Circular economy principles including design for recyclability, reusable systems, refillable formats, and take-back programs.
- Advanced sustainable materials such as bio-based polymers, post-consumer recycled content, mono-material structures, and compostable solutions.
- Lifecycle optimization with documented carbon footprint reduction, water usage minimization, and waste elimination.
- Manufacturing process innovation reducing energy consumption and emissions.
- Regulatory compliance meeting EU Packaging and Packaging Waste Directive, Extended Producer Responsibility, and corporate ESG commitments.



Patient-centric design & experience excellence

Eligible entries must have received **market authorisation** from a recognised national authority for a **newly commercialised medicinal product** launched after **January 2026**.

Meet our 2026 winners



Criteria:

Lifecycle Impact

Measurable reduction in carbon footprint, water usage, and waste across the full product lifecycle

Manufacturing Efficiency

Process innovations that reduce energy consumption and emissions at production level

Sample requirement:

Entries submitted to this category must be **accompanied by a physical product sample**.

Samples should be delivered to*:

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Regulatory & ESG Alignment

Demonstrated compliance with packaging directives, EPR schemes, and corporate sustainability commitments

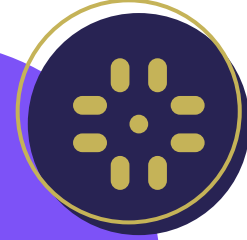
Sustainable Materials

Use of bio-based, recycled, or mono-material structures that maintain pharmaceutical-grade performance

Circular Design

Solutions built for recyclability, reuse, or end-of-life recovery from the outset

Smart, connected & AI-enabled packaging solutions



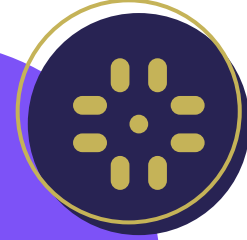
Recognising innovations that harness digital technology and artificial intelligence to transform pharmaceutical packaging into an intelligent interface across the entire healthcare ecosystem.

Pharmaceutical packaging is no longer purely physical – it is becoming an intelligent data interface connecting drugs, devices, patients, and supply chains. This category recognises innovations that embed digital technology and artificial intelligence into packaging to generate value beyond containment and protection, whether through adherence monitoring, supply chain intelligence, authentication, or integration with broader digital health ecosystems.

What it covers:

- Bluetooth-enabled inhalers, injectors, or auto-injectors that track dosing and sync with patient apps
- Smart blister packs with embedded sensors monitoring opening events and adherence patterns
- Temperature and cold chain monitoring solutions with real-time alerts and data logging
- NFC or QR-enabled packaging connecting patients or HCPs to digital content, authentication, or engagement platforms
- AI-powered visual inspection systems for quality control and defect detection in packaging lines
- Serialisation platforms repurposed for patient engagement, loyalty, or real-world evidence generation
- Anti-counterfeiting solutions using digital fingerprinting, blockchain, or AI-driven authentication
- Packaging integrated with digital therapeutics or companion apps as part of a broader treatment ecosystem
- AI-driven packaging design tools optimising structure, material selection, or regulatory compliance
- Supply chain intelligence platforms using AI to predict demand, reduce waste, or flag anomalies

Smart, connected & AI-enabled packaging solutions



Recognising innovations that harness digital technology and artificial intelligence to transform pharmaceutical packaging into an intelligent interface across the entire healthcare ecosystem.

Pharmaceutical packaging is no longer purely physical – it is becoming an intelligent data interface connecting drugs, devices, patients, and supply chains. This category recognises innovations that embed digital technology and artificial intelligence into packaging to generate value beyond containment and protection, whether through adherence monitoring, supply chain intelligence, authentication, or integration with broader digital health ecosystems.

Criteria:

Connectivity and Integration

Quality and sophistication of the digital interface between packaging and broader health or supply chain ecosystems

Data Utility

Meaningfulness and actionability of the data generated or captured by the solution

AI & Intelligence

Degree to which artificial intelligence adds measurable value to the solution

Security and Trust

Robustness of authentication, anti-counterfeiting, and data privacy measures

Commercial Viability

Scalability, cost-effectiveness, and readiness for real-world pharmaceutical deployment

Questions?

For any inquiries or guidance,
please contact:

Valentina Mognoni
valentina.mognoni@informa.com

**Good luck with
your submission!**

Submission deadline:
9 October 2026